



A DIVISION OF SOFTPRO
**WEB & GRAPHIC DESIGNING
TRAINING INSTITUTE**

**ADOBE PHOTOSHOP | INDESIGN
ADOBE ILLUSTRATOR | FLASH
ADVANCED GRAPHIC DESIGNING
WEB DESIGNING | HTML | DREAMWEAVER**

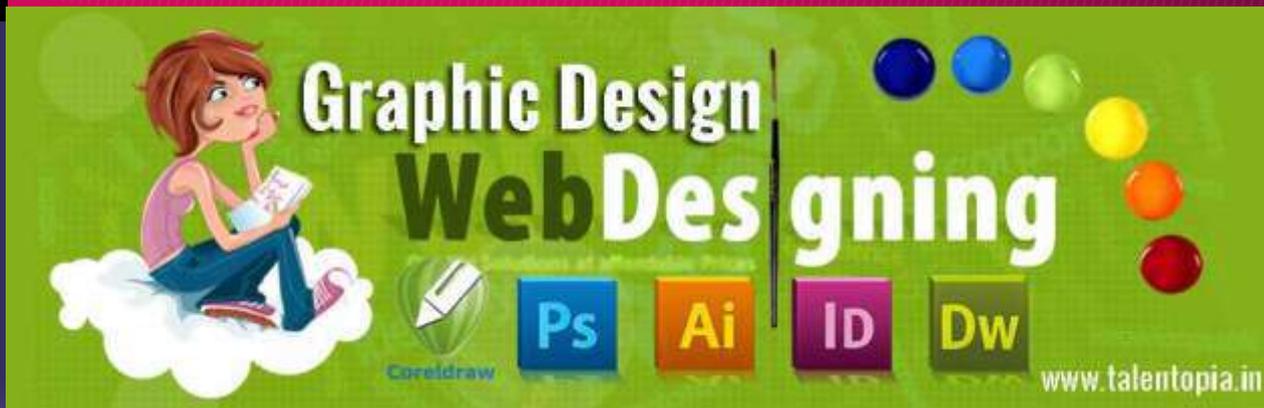
ADVANCE WEB DESIGN | HTML | DreamWeaver | PHOTOSHOP |

**100% Job Assistance
Become a Certified
Graphic & Web Designing Professional**



**ADVANCED
WEB DESIGN
DESIGNING
DIPLOMA**

**| WEB |
DESIGNING**



Advanced Diploma in Web Designing (14 Modules)
Original Fees: ~~31,550~~ "Early Bird Offer" - Rs. 21,550

WEB DESIGN
Early Bird Offers
Fees ~~31,550~~
Rs. 21,550
All Inclusive
Limited Time Offer



- ALL INCLUSIVE**
- 3/6 Months
 - Advance Modules
 - 4 Certificates
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 - Books & Notes
 - Live Projects

www.graphicdesigningcourses.in

www.talentopia.in

DADAR West
9930375161

ANDHERI West
9820936176

Matunga West
9833900330
Thane West
9833900335

MODULE 1: WEB PROGRAMMING
HTML 5 : HYPER TEXT MARKUP LANGUAGE

- HTML COURSE DETAILS :
- Body Attributes
- Text attributes
- Marquee tag & its attributes
- Headings, Font
- Ordered and Unordered Lists
- Blockquote, HyperLinks, Sound
- Alignment of images & Mapping
- Tables : Creating a Table
- Combine cells in a row or column
- Cells: Spanning, Padding
- Forms: Create List Box, Radio Buttons

MODULE 4: WEB EDITOR
ADOBE DREAMWEAVER™

- Using the Site Window, Set your local site
- Image Hyperlinks, Properties
- Rollover Image, Navigation Bar
- Insert Flash Animation, Flash Video
- Displaying Data with Tables
- Design a page layout using tables
- Spray Menu, Spray Tab
- Spray Accordion, Spray Collapsible
- Hyperlinks: Internal & External Linking
- Email Linking & Anchor Linking
- Linking (Image Hyperlinks)
- Web Authoring, Forms, Tables,
- Layout / Standard view
- Building frames, Framesets
- Animating with timelines

MODULE 2 & 3: CSS & JAVA SCRIPT
CSS - CASCADING STYLE SHEETS (L-1)
& JAVA SCRIPT (LEVEL 1,2)

- CSS different types of method
- HTML Style
- Class Style | •DIV Style
- Group Style | •Different link style
- JAVASCRIPT (LEVEL 1,2) COURSE DETAILS :
- Fundamental Java Scripting
- Functions: Defining & Calling
- Using Variables local, global
- Programming(If,While, Loops)
- Strings & ARRAYS, Event handling,
- Objects, Methods & Properties....etc.

MODULE 5: HOSTING WEBSITE & UPLOADING
FTP : FILE TRANSFER PROTOCOL

- How to take a hosting plan
- Hosting Domains on Cpanel
- Using Cpanel to Create EMAIL's of your domain
- Pointing Name Servers to the domains
- Live Domain Registration
- Assigning Web Mails
- Creating Pop mails
- Control Panel features
- How to buy Hosting plans

Web Designing Diploma
SPECIAL OFFER

Rs. ~~31,550~~ 21,550



Master Diploma WEBSITE Design & Graphic Designing

Extended
NEW
Syllabus

Advanced Diploma in Web Designing (14 Modules)

MODULE 6 : WEB GRAPHICS

ADOBE PHOTOSHOP™

- You can create Patterns and Artistic
- Designs using Fills and Colours for Web Buttons
- You can Create Web Backgrounds
- You can Import and Export your Images.
- Retouch, Manipulate and Enhance Designs/ Logos
- Image Editing, Resolution, Correction, Saturation
- Tool Box, Navigator, Option, Swatches, Brushes
- Layers: Merge, Duplicating, Rotate
- Filters: Built-in Effects Blur, Twirl, Stain,
- Emboss, Spotlight, Fire, Embossed...etc.
- Retouching, Backgrounds, Buttons
- WEB DESIGNING RELATED LIVE PROJECTS

Projects on : Short story, Film Titling,
Web Advertisements, Web Buttons

MODULE 8: WORDPRESS BLOGS & WEBSITES HOW TO CREATE BLOGS USING WORDPRESS

- Creating WordPress Blog
- Installing WordPress Themes
- WordPress Plug-ins, Widgets
- Using the WordPress Dashboard
- Creating pages / page title & body text
- Draft vs. Publishing Blogs.

MODULE 10 : INFOGRAPHICS FOR WEBSITES AND MARKETING

Infographics MARKETING are a visually compelling communication medium that done well can communicate complex data !

Why Infographics for your Website Marketing Strategy? Cause most of the Infographics tend to get viral and help in search engine ranking. An Infographic that is linked and compelling by its nature gets traffic to your website & blog as people "share" & "click".

MODULE 7: WEB 2D ANIMATION INCREDI-FLASH™

- Creating Images with exciting Animation
- The IncrediFlash Work Environment
- Symbols & Instances
- Creating Graphic / Button symbols
- Motion Tweening, •Shape Tweening
- Library Window and color mixer window.
- Blast effect & Ripples effect.
- Interactive Movies
- Working With Frames in Timeline
- Library Window and color mixer window.
- Adding sounds to a movie/presentation
- Creating interactive movies
- CD presentations

MODULE 9: SEO SEARCH ENGINE OPTIMIZ. Digital Marketing - SEO: ON-PAGE & OFF-PAGE OPTIMIZATION

- Types of Internet Marketing Methods
- How the search engine works ?
- Understanding the SERP
- Using Search Operators
- Google Search Engine Architecture
- On-Page Optimization
- Filename Optimization
- Title Tag Optimization
- Meta Tags Optimization
- Headers Optimization
- Internal Link Strategy
- Keyword Research
- Keyword Research Methodology
- WordPress SEO
- Installing Plugin
- Activating Plugin
- Putting relevant tags

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MODULE 11 : WEB UTILITIES

•GIF ANIMATOR

Animation Wizard to create GIF
 Adjusting Colour, Special Effects
 Attributes- Menu, Commands, Creating Ads.

•3D XARA

Positioning, Rotating, Sizing,
 3D Extrude, Bevel, Altering Lights
 Creating Animated GIF / AVI

•MORPHING

Makes Digital Movies, 2D Movies,
 Transforms an Image to another image

•Video Lightbox

•Visual Lightbox

•Embedding Youtube Videos

•Live Chat ...etc.

MODULE 13 : DIGITAL MARKETING

- INTRO AND COMPLETE UNDERSTANDING
- ONLINE MARKETING TECHNIQUES
- How Digital Marketing is hand in hand with Web designing.

with Web designing.

CAREER OPTIONS

Graphic Designer , Photoshop specialist, DTP Operator,
 Advertising Designer, Layout Artist, Website Designer,
 Web Image Editor, Fashion Designer, Packaging Designer,
 Digital Illustration, Visualizer, Logo Designer.

Experience in the Training Industry Training Industry since over 29 years

- 100% Practical, Safe & Professional learning environment.
- Certified & Qualified Instructors with Industry Experience.



MODULE 12 : WEBSITE MARKETING & HOW TO START YOUR BUSINESS with Freelancing.

How to Start a Web Designing Agency,
 Where do I get my clients from, places and areas to look for ?

Approach and Strategies to Convert your prospective clients

How to Pitch to your clients, prove Digital Marketing is superior

Target Oriented Marketing -
 Business Extensions with Upsell & Selling multiple products

INTRODUCTION TO DIGITAL MARKETING AND HOW WEBSITE MARKETING PLAYS AN IMPORTANT ROLE.

MODULE 14 : VIDEO CREATION FOR WEBSITES - TO ENGAGE CUSTOMERS.

-DIGITAL MARKETING TECHNIQUES

Diploma WEBSITE Designing

Fees: Rs. ~~31,550~~ 21,550 only.

(All Inclusive of GST, Notes, Books & Certificate)

DURATION: 3 MONTHS

Batch Timings

Morning - 7:30-9am, 9-10am, 10-11am, 11-12pm

Afternoon - 12-1pm, 1:30-3pm, 3-4pm, 4-5pm

Evening - 5-6pm, 6-7pm, 7-8pm, 8-9pm

Fast Track, Part / Full Time Batches available.



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Master Graphic Designing



Master Diploma Graphic Designing Course: Professional Graphic Design is a very important course. It is practically used for everything in today's day and age. It is these software's which combine technology and creativity to create Website, Brochure Designs, Advertisements, Magazines, Photo-touch-ups, Mobile backgrounds, Packaging, Hoardings, Project Presentations . . . etc.

Student Projects

SOFTWARE YOU LEARN

ADOBE PHOTOSHOP™

ADOBE ILLUSTRATOR™

ADOBE IN-DESIGN™

CORELDRAW™

Digital Art (Online CANVA)

Get Training on



Adobe

Adobe® Creative Cloud™



Adobe Photoshop Module

Mixing & Manipulating of colours at a click of a button, You can Blend 2 Images, You can create Patterns & Artistic Designs, You can manipulate Design images with Special Effects!

You can create Patterns and Artistic

Designs using Fills and Colours for Web Buttons

You can Create Web Backgrounds

You can Import and Export your Images.

Retouch, Manipulate and Enhance Designs/ Logos

Image Editing, Resolution, Correction, Saturation

You can paint a likeness of a physical object.

Mixing and Manipulating of colours at a click of a button.

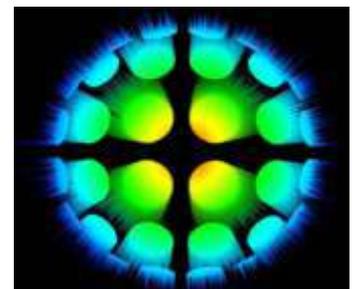
Tool Box, Navigator, Info, Option, Swatches, Brushes

Layers: Adding, Deleting, Merge, Duplicating, Rotate

Filters: Built-in Effects Blur, Twirl, Stain,

Emboss, Spotlight, Fire, Embossed...etc.

Retouching, Colouring, Creating Buttons



Student Photoshop Projects



PROJECTS YOU WORK ON

Image Mixing, Re-touching

Model Layering, Photo-Touch ups

Monograms, Creating Logos

Fashion & Jewellery Designing

Brochure Designing

Magazine Cover Pages.

Advertisements

Label Design for a Series

Cartoon Design + Effects

Invitation Redesign

Creating Posters/ Banners.

FREE Trial Class

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Adobe Illustrator Module

Adobe Illustrator is a Vector Graphics Creation Software for Print & Web Media. Creative tools for Print Media Output, Sophisticated Web Graphic Tools Special Effects to Images, Versatile Transparency Capabilities Dynamic Media Projects, Vector vs. Raster Demo, Art board Demo, Menu Tools Palette, Pen Tool Techniques, Magic Wand Tool, Rotate & Reflect Tool, Twist Tool, Liquefy, Free Transform/Creative Tools Graphs, Layers & Appearance, Styles Palette, Filter Effects, Transparency, Isolating Blending Modes, Opacity Masks, Swatches, Custom Swatch Libraries, Photo Cross, Hatch, Roughen/Scribble, Transform, Twist, Zigzag, Pathfinder, Rasterize, Blocks & Wraps, Manipulating Containers Slice Tool, Exporting to .psd, Flattening, Separation Setup...etc.

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PROJECTS YOU WORK ON

- Design a logo
- Business card
- Design a character
- Package Designing
- Banner Designing
- Tracing Work
- Layout Work

Student Projects



Student Projects



Student Projects



Benefits of this course

- Small classes, limited to 10 students.
- 100% hands-on training. **Every student gets their own computer to follow along.**
- Most affordable Graphic Design Class.
- Voted #1 Graphic Designing Institute in Mumbai.
- Expert Certified Instructor with more than 10 years of experience using and teaching Adobe Software.

This course is designed for **STUDENTS & Professionals** who are seeking to learn Graphic Designing Tools.





Master Diploma in Graphic Designing [MDGD]

| Adobe Photoshop | Illustrator | In-Design |
| CorelDRAW | Digital Art |

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CorelDRAW Module

CorelDRAW is easy to learn, and you'll be amazed at the professional results you can achieve right from the start. Even if you can't draw a straight line, this vector-based software program will help you draw with confidence as you create professional newsletters, greeting cards, cartoon graphics, and logos.

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Vector Graphics Vs Rastor, Property Bar, Welding
Drawing Tools, Modifying Tools, Skewing
Fill Types: Fountain, Pattern,
Textures, Mesh, Uniform, Special Effects: Contour
Extrude, Distort, Blend, Shadow, PowerClip
Perspective, Fit to Text, Character Converts
Importing & Exporting Images

Student Projects



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PROJECTS YOU WORK ON

- Monograms
- Logos
- Advertisements
- Fashion Designing
- Interior Designing
- Banner Designing
- Brochure & Package Designing

Student Projects



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Adobe In-Design Module

Designers and Graphics production artists are the principal users, Creating and Laying out periodical Publications, Posters, and Print media. The Work Area, The Menu Bar, The Control Palette The Other Palettes, The Tools Palette , Contextual Menus Managing Adobe In Design Environment Structure of a Document, Develop Master Pages Manage Text, Graphic Placement, Develop Layers Utilizing Colors, Swatches, and Gradients Managing Transparency, Utilizing , Tables, Creating PDF Files, Controlling Text, Handling Page Elements & Graphics. Create a Book, Print Settings.



PROJECTS YOU WORK ON

Magazine Cover | Book Design |
News Paper Publication & Ads
Catalogue Designing
Printing Work

COURSE FEES:

DIPLOMA IN GRAPHIC DESIGN

DIPLOMA IN WEB DESIGN

Early Bird Fees: SAVE 30%

All Inclusive



Student In-design Projects



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Why only Rs. 39,000

For **Both** WEB & GRAPHIC Designing

📞 **9930375161**



Web & Graphic Design

Rs. 39,000

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Limited Time Offer

Why only Rs. 39,000 for ALL 21 Modules ?

1. We OWN our training premises ! We don't pay rent.

We don't have to include the rent cost in your fees !!!

2. We are NOT a franchisee.

We don't need to pay franchisee fees to anyone.

So, We don't have to include franchisee fee cost in your fees !!!



3. No unnecessary theory classes.

Only necessary theory, 90% Practicals and more practicals.

Thus, saving your precious time going through mind numbing theory classes.

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DADAR & MATUNGA ADDRESS:

B/2, Vimal Udyog Bhavan, 1st Floor, **GOOGLE MAP LINK DADAR/Matunga**
Nr BPL Mobile Off, <https://maps.app.goo.gl/nA4VmAbahyBoHNRt6>
Opp. STARCITY (MOVIE TIME) Cinema,
7 Min Walk from MATUNGA (West) Station,
12 Min from Dadar W Stn. Mumbai-400016. 9833900110 / 9833900330



ANDHERI WEST CENTRE ADDRESS

ANDHERI WEST ADDRESS:

PEARL PLAZA, 7th Floor, Office No.704, **GOOGLE MAP LINK ANDHERI**
Masjid Gali, 1 Minute from Station. <https://goo.gl/maps/vKqQsVj6zFKcPEKX7>
JUST OUTSIDE ANDHERI WEST STATION.
NEXT to new Mc-Donald. Call 9324347326



THANE WEST CENTRE ADDRESS

THANE WEST ADDRESS:

Only 2 MIN Walk from THANE STATION **GOOGLE MAP LINK THANE**
<https://maps.app.goo.gl/ezmLUpLM1TwcL1Z4A>
401, Shreeji Ashish Society, Lohar Ali Rd,
Near Bhanushali Hospital,
2 Min Walk from THANE West Station 9833900335



CAREER OPTIONS

Graphic Designer , Photoshop specialist, DTP Operator,
Advertising Designer, Layout Artist, Website Designer,
Web Image Editor, Fashion Designer, Packaging Designer,
Digital Illustration, Visualizer, Logo Designer.

Experience in the Training Industry Training Industry since over 29 years

- 100% Practical, Safe & Professional learning environment.
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IFSC Code - HDFC0001114
Branch - Matunga West

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Pay by **CASH** at the Institute



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25000+ Students
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