



A DIVISION OF SOFTPRO
**GRAPHIC DESIGN
TRAINING INSTITUTE**

**ADOBE PHOTOSHOP | ADOBE IN-DESIGN
ADOBE ILLUSTRATOR | VECTOR GRAPHICS
CANVA PRO | PORTFOLIO**

ADOBE | PHOTOSHOP | ILLUSTRATOR | IN-DESIGN | VECTOR

**100% Job Assistance
Become a Certified
Graphic Designing Professional**



**GRAPHIC
DESIGNING
DIPLOMA**

DGD
Early Bird Offers
Fees ~~27,990~~
Rs. 18,990
All Inclusive
Limited Time Offer

- ALL INCLUSIVE**
- ☑ 3-4 Months
 - ☑ Advance Modules
 - ☑ 2 Certificates
 - ☑ 18% GST Included
 - ☑ Books & Notes
 - ☑ Live Projects

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Diploma in Graphic Designing [DGD]

SOFTWARE YOU LEARN:

1. Adobe Photoshop™
2. Adobe Illustrator™ - Vector Graphic
3. Adobe In-Design™
4. Certified CANVA™ PRO Digital Art
5. Video Editing (Canva™ PRO)

2 Certifications & 18 Live Projects

Duration: 3-4 Months (Morning, Afternoon, Evening Batches)

Fees: ~~Rs. 27,990~~ OFFER 24,990 Early Bird 18,990 only



**100%
Practical
Projects**

CAREER OPTIONS

- Graphic Designer
- Photoshop specialist
- DTP Operator,
- Advertising Designer
- Layout Artist
- Web Image Editor
- Fashion Designer
- Packaging & Product Designer
- Digital Illustration
- Visualizer
- Logo Designer
- Banner Creator
- Social Media Graphic Designer



**Attend a
DEMO
Class**



Advancing your Design career can mean becoming a Manager, Advancing within Design, Freelancing, Consulting.

- Senior Graphic Designer
- Freelancing Graphic Designer
- Graphic Consultant
- Media Researcher

Experience in the Training Industry Training Industry since over 30 years

•100% Practicals •Certified & Qualified Instructors with Industry Experience.



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ONLINE
TRAINING!**



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Why Should you Learn from Softpro?

1. **32 Years** Experience (Estbl. 1992 Softpro Academy)
2. 100% Practicals in Classroom with Assignments
3. You Create & Work on **25+ Live Projects.**
4. Learn from Professionals & Experts
5. Faculties have REAL Life Experience
6. **Small Batches**, leads to Personal Attention
7. Simple & Easy to Understand Course Material
8. You have Recorded Lectures - Lifetime Access
9. Highly **Experienced & Industry Expert** Faculty.
10. Friendly, Supportive, Patient & Qualified Faculty.
11. Easy Installment Facility.
12. 100% Job Assistance

www.3danimationinstitute.com



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Graphic Designing Course:

Diploma Graphic Designing Course: Professional Graphic Design is a very important course. It is practically used for everything in today's day and age. It is these software's which combine technology and creativity to create Website, Brochure Designs, Advertisements, Magazines, Photo-touch-ups, Mobile backgrounds, Packaging, Hoardings, Project Presentations . . . etc.

Adobe Photoshop Module

Mixing & Manipulating of colours at a click of a button, You can Blend 2 Images, You can create Patterns & Artistic Designs, You can manipulate Design images with Special Effects!
www.graphicdesigningcourses.in

You can create Patterns and Artistic Designs using Fills and Colours for Web Buttons
You can Create Web Backgrounds
You can Import and Export your Images.
Retouch, Manipulate and Enhance Designs/ Logos
Image Editing, Resolution, Correction, Saturation
You can paint a likeness of a physical object.
Mixing and Manipulating of colours at a click of a button.
Tool Box, Navigator, Info, Option, Swatches, Brushes
Layers: Adding, Deleting, Merge, Duplicating, Rotate
Filters: Built-in Effects Blur, Twirl, Stain, Emboss, Spotlight, Fire, Embossed...etc.
Retouching, Colouring, Creating Buttons
MANDALA : Create Mandalas with Photoshop's Symmetry

Student Projects



MANDALA ART

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PROJECTS YOU WORK ON

- Image Mixing, Re-touching
- Photo-Touch ups
- Monograms, Creating Logos
- Fashion Designing
- Brochure Designing
- Advertisements
- Label Design for a Series
- Albums Design + Effects
- MANDALA ART
- Creating Posters/ Banners.

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DEMO
Class**



Student Projects



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Diploma Graphic Designing

Adobe Illustrator Module

Adobe Illustrator is a Vector Graphics Creation Software for Print & Web Media. Creative tools for Print Media Output, Sophisticated Web Graphic Tools Special Effects to Images, Versatile Transparency Capabilities Dynamic Media Projects, Vector vs. Raster Demo, Art board Demo, Menu Tools Palette, Pen Tool Techniques, Magic Wand Tool, Rotate & Reflect Tool, Twist Tool, Liquefy, Free Transform/Creative Tools Graphs, Layers & Appearance, Styles Palette, Filter Effects, Transparency, Isolating Blending Modes, Opacity Masks, Swatches, Custom Swatch Libraries, Photo Cross, Hatch, Roughen/Scribble, Transform, Twist, Zigzag, Pathfinder, Rasterize, Blocks & Wraps, Manipulating Containers Slice Tool, Exporting to .psd, Flattening, Separation Setup...etc.

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PROJECTS YOU WORK ON

- Design a logo
- Business card
- Design a character
- Package Designing
- Banner Designing
- Tracing Work
- Layout Work ● LOGO

Student Projects



STUDENT PROJECTS



Benefits of this course

Small classes, limited to 10 students.
 100% hands-on training. **Every student gets their own computer to follow along.**
 Most affordable Graphic Design Class.
 Voted #1 Graphic Designing Institute in Mumbai.
 Expert Certified Instructor with more than 10 years of experience using and teaching Adobe Software.

This course is designed for STUDENTS & Professionals who are seeking to learn Graphic Designing Tools.

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Diploma Graphic Designing

100% Practical Projects

Adobe In-Design Module

Designers and Graphics production artists are the principal users, Creating and Laying out periodical Publications, Posters, and Print media. The Work Area, The Menu Bar, The Control Palette The Other Palettes, The Tools Palette , Contextual Menus Managing Adobe In Design Environment Structure of a Document, Develop Pages Manage Text, Graphic Placement, Develop Layers Utilizing Colors, Swatches, and Gradients Managing Transparency, Utilizing , Tables, Creating PDF Files, Controlling Text, Handling Page Elements & Graphics. Create a Book, Print Settings.



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Special Offer: 24,990
Early Bird OFFER - 18,990

PROJECTS YOU WORK ON

- Magazine Cover
- Book Design
- News Paper Publication & Ads
- Catalogue Designing (Portfolio)
- Printing Work

Student In-design Projects



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GRAPHIC
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Digital Art for Social Media

CANVA PRO - Graphic Design Module



Canva's **SOCIAL MEDIA** Layouts can be used on Facebook, Pinterest, Twitter, Google+ and Instagram.

Learn to access over 100 layouts, which will allow you to create stunning graphics in just minutes!

Learn to start editing your video in Canva, upload the video using the Upload tab on the right, and then drag it to your work area. ...

You can even add borders, or put the video inside a decorative frame—these effects can be found under Elements.

There are also plenty of stickers, including animated ones.

Canva Graphic Designing Course:

- 1. Introduction to Canva**
 - o Overview of Canva's interface. Understanding the design tools and workspace
 - o Basics of design, color theory, and typography
- 2. Creating with Templates: Graphic Design**
 - o Choosing templates for different formats (social media, posters, presentations, etc.)
 - o Customizing templates with text, colors, and images
 - o Saving and exporting designs in various formats (PNG, JPEG, PDF)
- 3. Working with Text and Typography**
 - o Using different font styles, sizes, and alignments
 - o Tips for typography hierarchy and readability in designs
- 4. Using Colors and Backgrounds Effectively**
 - o Understanding color schemes and palettes
 - o Applying and customizing background colors, patterns, and images
 - o Introduction to Canva's brand color kit for consistent branding
- 5. Adding and Editing Images**
 - o Importing images, using Canva's stock photos, and background removal
 - o Adjusting brightness, contrast, and saturation
 - o Layering images and arranging elements on the canvas
- 6. Shapes, Icons, and Illustrations**
 - o Adding shapes, icons, and illustrations from Canva's library
 - o Modifying shapes and using them as frames or highlights
 - o Creating visually engaging designs with icons and illustrations
- 7. Building Social Media Graphics**
 - o Designing posts and stories for Instagram, Facebook, and Twitter
 - o Creating a cohesive visual theme across social media platforms
 - o Exporting optimized files for different social media formats
- 8. Designing Presentations and Infographics**
 - o Tips for creating engaging presentations and slides
 - o Using Canva's infographic templates for data visualization
 - o Structuring content visually to tell a story
- 9. Working with Canva's Animation and Video Tools**
 - o Adding animations and transitions to elements
 - o Creating short videos and GIFs with Canva
 - o Exporting animated designs for social media and websites
- 10. Building Your Brand Kit and Portfolio**



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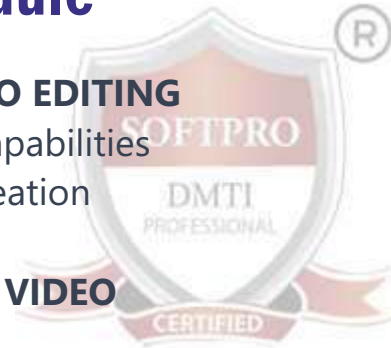
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CANVA PRO - VIDEO EDITING Module



SESSION 1: INTRODUCTION TO CANVA VIDEO EDITING

- Lesson 1: Overview of Canva's Video Editing Capabilities
- Lesson 2: Benefits of Using Canva for Video Creation

SESSION 2: GETTING STARTED WITH CANVA VIDEO

- Lesson 1: Canva Video & Animation
- Lesson 2: Navigating the Canva Dashboard
- Lesson 3: Understanding Canva's Interface for Video Projects

SESSION 3: BUILDING YOUR VIDEO PROJECT

- Lesson 1: Choosing a Video Template
- Lesson 2: Customizing Project Settings (Aspect Ratio, Duration, etc.)
- Lesson 3: Adding and Arranging Media Clips
- Lesson 4: Using Canva Elements in Video (Text, Graphics, Icons)

SESSION 4: ENHANCING VIDEOS WITH EFFECTS

- Lesson 1: Applying Filters and Adjusting Color Settings
- Lesson 2: Adding Transitions Between Clips
- Lesson 3: Incorporating Animated Elements

SESSION 5: WORKING WITH AUDIO

- Lesson 1: Importing and Editing Audio Tracks
- Lesson 2: Adjusting Volume and Fade Effects
- Lesson 3: Adding Voiceovers and Sound Effects

SESSION 6: ANIMATIONS AND MOTION GRAPHICS

- Lesson 1: Utilizing Canva's Animation Effects
- Lesson 2: Creating Motion Graphics
- Lesson 3: Controlling Animation Timing

SESSION 7 : WEB DESIGNING & AI TOOLS



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Diploma in Graphic Designing

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1. Adobe Photoshop™
2. Adobe Illustrator™
3. Adobe In-Design™
4. Digital Art - **Canva™ PRO Certified**
5. Video Editing (**Canva™ PRO**)



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Batch in Progress . . . **Classroom** Image



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GRAPHIC
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Why only Rs. 18,990

Original Fees : **Rs. 27,990** (All Inclusive)

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**LIMITED
OFFER**

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Rs. 18,990
All Inclusive
Limited Time Offer



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1. We OWN our training premises ! We don't pay rent.
We don't have to include the rent cost in your fees !!!

2. We are NOT a franchisee.

We don't need to pay franchisee fees to anyone.

So, We don't have to include franchisee fee cost in your fees !!!

3. No unnecessary theory classes.

Only necessary theory, 90% Practicals and more practicals.

Thus, saving your precious time going through mind numbing theory classes.



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Diploma in Graphic Designing [DGD]
 | Adobe Photoshop | Illustrator | In-Design |
 | CANVA | Digital Art |

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DIPLOMA

**ADVANCED LEVEL
EXPERT Skills Course**

Attend a
DEMO
Class

✓ All MODULES are taught
BASIC to ADVANCED LEVEL

BEGINNER TO EXPERT 

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100% Practical Course, Work on Live Projects.

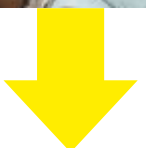
Faculty With YOU through out the Duration of the Course
 Patient & Experienced Faculty with REAL Life Experience
 Your Trainer will Guide you through Every Project You Do !

Every Project will be CREATED by YOU under Faculty Guidance

Classroom Training at **Dadar, Matunga & Andheri**
 Lifetime Access & Support with DigitalFreedomLife
 100% Job Assistance

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DADAR & MATUNGA ADDRESS:

B/2, Vimal Udyog Bhavan, 1st Floor,
Nr BPL Mobile Off,
Opp. STARCITY (MOVIE TIME) Cinema,

[GOOGLE MAP LINK DADAR/Matunga](#)

<https://maps.app.goo.gl/nA4VmAbahyBoHNRt6>

7 Min Walk from MATUNGA (West) Station,

12 Min from Dadar W Stn. Mumbai-400016. 9833900110 / 9833900330



ANDHERI WEST CENTRE ADDRESS

ANDHERI WEST ADDRESS:

PEARL PLAZA, 7th Floor, Office No.704,
Masjid Gali, 1 Minute from Station.

[GOOGLE MAP LINK ANDHERI](#)

<https://goo.gl/maps/vKqqSvJ6zFKcPEKX7>

JUST OUTSIDE ANDHERI WEST STATION.

NEXT to new Mc-Donald. Call 9324347326



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Account Number - 50200024892324
IFSC Code - HDFC0001114
Branch - Matunga West



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Nidhi Shah

Account Manager
APWIG MEDIA



Internship
opportunities



Hashmit Manchada

SO CHEERS



Shubham Panchal

NUQARE.



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ASSISTANCE



Sneha Tendulkar

COMMUNICATE INDIA

COMMUNICATE INDIA



Hrushikesh Shinde

Marketing Manager
NETWORK18

Network 18



Sam Samuel

MASALA DROPS



Internship
opportunities



Sakshi Gurav

IN10 MEDIA NETWORK



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MASTER Diploma in Graphic Designing

| 5 Certifications | Duration 6 Months

15 Modules (In-depth & Advanced)

- Module 1 Adobe PHOTOSHOP™
- Module 2 Adobe ILLUSTRATOR™
- Module 3 Adobe LIGHTROOM™
- Module 4 Adobe INDESIGN™
- Module 5 Product Package Designing
- Module 6 Adobe DIMENSION™
- Module 7 Adobe EXPRESS™
- Module 8 PORTFOLIO Publish Final Project
- Module 9 SOCIAL MEDIA BRANDING
- Module 10 YOUTUBE Channel Creation & BRANDING
- Module 11 CANVA™ PRO Certified
- Module 12 VIDEO CREATION with CANVA™
- Module 13 INTERVIEW & RESUME Preparation
- Module 14 AI TOOLS - Adobe FIREFLY™
- Module 15 CERTIFICATION ISO-2001 Govt. Recg

UPGRADE

**MASTER
DIPLOMA**



Master DGD

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Fees ~~54,990~~

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Limited Time Offer



Google



4.7/5 CUSTOMER REVIEWS



**LIMITED
OFFER**

Duration: 6 Months

Fees: ~~Rs. 54,990~~ | **15 Modules**

Offer 39,990 Early Bird 2?,990

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5 CERTIFICATIONS & 36+ LIVE PROJECTS



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